

Cheyenne County Visitors Committee meeting:
July 6, 2022 at 5:00 PM at the Cheyenne County Visitors Center
658 Glover Road, Sidney, Nebraska 69162

5:02 PM Meeting to Order / Acknowledge Open Meetings Act: Brooke DeNovellis

Roll Call: Marva Ellwanger, Gina Elsen, Hal Enevoldsen, Anne Rexroth, Judy Harris, Brooke DeNovellis

Introduction of Guests: Phil Sanders, Maryann Dickinson, Kendra Mitchell

Approve of current Agenda: *M:* Anne *2nd:* Judy *Ayes:* Marva, Gina, Hal, Anne, Judy, Brooke

Approve Minutes of Prior Meeting: no corrections – stand approved as distributed. *M:* Judy *2nd:* Hal
Ayes: Judy, Anne, Hal, Gina, Marva, Brooke

Financial Reports: Distributed, current as of July 1st. Kendra explained new snapshot report included in meeting packets – Placed on file pending audit

Alisha Jeulfs (guest) arrived at 5:06 pm

Business

A. Grants

- **Lodgepole Old Settler Days** requesting \$4310 Promotion Grant. LY = \$2787/\$4863
September 2-5 – 98th event, BBQ, parade, car show, glow run, golf tournament, tractor pull, free movie in the park, fireman’s dance, and more
M: Hal *2nd:* Marva *Ayes:* Judy, Anne, Hal, Gina, Marva, Brooke
- **Potter Days requesting** \$3000 Promotion Grant. LY = \$1692/\$4000
September 3-4 – 91st event, 5k color run, vendor craft fair, cornhole tournament, parade, duckpin bowling, Tin Roof Sundae eating contest, live music, class reunions, and more
M: Judy *2nd:* Gina *Ayes:* Marva, Gina, Hal, Anne, Judy, Brooke
- Next month PNCC will present an Event Grant, Alisha Jeulfs explained some of the major changes that will make this event a multi-day sporting event

B. Discuss vacant positions on the Visitors Committee

- The committee recommends the appointment of Tara Fischer to the Cheyenne County Visitors Committee
M: Judy *2nd:* Hal *Ayes:* Marva, Gina, Hal, Anne, Judy, Brooke

C. Director’s Report

- Discussed water tower on north side of downtown Sidney
- Discussed County Fair and Oktoberfest events coming up
- Committee agreed that more security was needed for website, Kendra will purchase and install upgrade as soon as possible

D. General Discussion

- **2022/2023 Budget** – the committee decided to have a special meeting to discuss the budget on July 20, 2022 at 5:15pm.
- Kendra meeting with County Attorney to discuss bylaws on Friday
- Discussed banner pricing from Nebraska PrintWorks

E. Comments from the public

F. Adjourn: 6:13pm