

# CHEYENNE COUNTY VISITORS COMMITTEE

SIDNEY - DALTON - LODGEPOLE - GURLEY - POTTER

Public Meetings every 1<sup>st</sup> Wednesday, 5pm  
658 Glover Rd., Sidney, NE 69162  
Phone: (308) 254-4030  
info@VisitSidneyNE.com

## Cheyenne County Visitors Committee Meeting

June 5, 2024 at 5:00 PM  
Cheyenne County Visitors Center

**CCVC Members**, terms expire December 31, (yyyy) Reorganization: January of odd # years.

Brooke DeNovellis, Chair (2027)  
Sidney, NE 69162

*At-Large Member*

Marva Ellwanger (2027)

Sidney NE 69162

*Attraction Member, Sidney Creative  
District*

Matt Elston (2027)

Gurley NE 69141

*Lodging Member, Airbnb*

Judy Harris (2025)

Sidney, NE 69162

*Event Member, Sidney Oktoberfest*

Hal Enevoldsen (2025)

Potter, NE 69156

*Lodging Member, Point of Rocks Motel  
& Campground*

**Phil Sanders (Commissioner)**

**Potter, NE 69156**

Gina Elsen (2025)

Sidney, NE 69162

*Lodging Member, Motel 6*

Anne Rexroth (2026)

Gurley, NE 69141

*Event Member, Dalton Fall Festival*

Alternates:

Dana Hill (2027)

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### Call Meeting to Order / Announce & Acknowledge Open Meetings Act

### Roll Call / Introduction of Guests

### Approve current Agenda

### Approve meeting minutes for May 2

### Financial Reports

### Business

#### A. Grants

- a. Promotion Grant Request – Lodge Pole Old Settlers Committee for the 2024 Lodge Pole 100<sup>th</sup> Old Settlers Celebration
- b. Improvement Grant Reimbursement Report – Nebraska Lutheran Outdoor Ministries for the improvements to the Sullivan Hills Camp
- c. Improvement Grant Reimbursement Report – Dalton Senior Citizens for the improvements to the Dalton Senior Citizens Center
- d. Promotion Grant Reimbursement Report – High Plains Arts Council for the promotion of the 2023-2024 Performance Season

#### B. Director's Report

#### C. General Discussion

- a. 2024-2025 Marketing Budget
- b. Billboard quotes

#### D. Comments from the public

### Adjourn