

**Cheyenne County Visitors Committee meeting:**  
March 8 , 2023 at 5:00 PM at the Cheyenne County Visitors Center  
658 Glover Road, Sidney, Nebraska 69162

---

**5:00 PM Meeting to Order / Acknowledge Open Meetings Act:** Brooke DeNovellis

**Roll Call:** Marva Ellwanger, Tara Fischer, Gina Elsen, Judy Harris, Brooke DeNovellis

**Absent:** Anne Rexroth

**Introduction of Guests:** Kip Miller, Lori Borchert, Laura Narjes (on phone), Phil Sanders, Kendra Mitchell

**Approve of current Agenda:** *M:* Judy *2<sup>nd</sup>:* Gina *Ayes:* Judy, Gina, Tara, Marva, Brooke

**Approve Minutes of Prior Meeting:** no corrections – stand approved as distributed. *M:* Judy *2<sup>nd</sup>:* Gina *Ayes:* Judy, Gina, Tara, Marva, Brooke

**Financial Reports:** Placed on file pending audit

Hal arrived at 5:10pm.

## **Business**

### **A. Grants**

- **City of Sidney/Farmer’s Market** promotion grant request for **\$1845**  
Lori Borchert presented the grant request.  
*M:* Hal *2<sup>nd</sup>:* Marva *Ayes:* Judy, Hal, Gina, Tara, Marva, Brooke
- **Cheyenne County 4-H Council** improvement grant request for **\$5000**  
Laura Narjes presented the grant request for new fixtures for 4-H shows & events  
*M:* Gina *2<sup>nd</sup>:* Judy *Ayes:* Judy, Hal, Gina, Tara, Marva, Brooke
- **Cheyenne County Fair Board** improvement grant request for **\$4500**  
Kip Miller presented the grant request for new bleacher tops at the fairgrounds. 4-H Council will work with them to donate labor to install.  
*M:* Hal *2<sup>nd</sup>:* Gina *Ayes:* Judy, Hal, Gina, Tara, Marva, Brooke
- **Cheyenne County Community Center / Youth Classic Basketball Tournament** reimbursement request - **\$3000.00**  
*M:* Hal *2<sup>nd</sup>:* Judy *Ayes:* Judy, Hal, Gina, Tara, Marva, Brooke

### **B. Director’s Report**

Kendra discussed Agritourism Conference in Kearney on March 1 & 2 as well as updates on several other meetings/groups she attends. The WNTC meeting for March is scheduled for the 16<sup>th</sup> in Bridgeport and invites visitors committee members to travel

with her. Red Carpet training in Sidney is scheduled for 6:30pm at WNCC on March 20. Potter Red Carpet training will be at their visitors center on April 18.

**C. General Discussion**

- **ITI Digital** – Kendra presented the plugin and plans to implement on the VisitSidneyNE website by May.
- **Grant Guidelines** – guidelines for existing and a new possible grant option were discussed. Meeting times for a possible special meeting were also discussed.

**D. Comments from the public - none**

**Adjourn:** 7:58pm