

**Cheyenne County Visitors Committee meeting:**  
August 3, 2022 at 5:00 PM at the Cheyenne County Visitors Center  
658 Glover Road, Sidney, Nebraska 69162

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**5:04 PM Meeting to Order / Acknowledge Open Meetings Act:** Brooke DeNovellis

**Roll Call:** Judy Harris, Anne Rexroth, Tara Fischer, Gina Elsen, Marva Ellwanger, Brooke DeNovellis

**Introduction of Guests:** Doug Loghry, Bridget & Vaughn Russell, Ken Geu, Sally Harris, BJ Juelfs, Drew Enevoldsen, Phil Sanders, Kendra Mitchell

**Approve of current Agenda:** *M:* Judy *2<sup>nd</sup>:* Gina *Ayes:* Judy, Anne, Tara, Gina, Marva, Brooke

**Approve Minutes of Prior Meeting:** no corrections – stand approved as distributed. *M:* Anne *2<sup>nd</sup>:* Tara *Ayes:* Marva, Gina, Tara, Anne, Judy, Brooke

**Financial Reports:** Placed on file pending audit

## **Business**

### **A. Grants**

- **PNCC** requesting \$4000 Events Grant. LY = \$3667.78 (promotion grant)  
September 3-4 – now on the CORCS circuit, includes extra day of racing (women/youth on Saturday). Racers also encouraged to ride in Potter Days parade to help drive more spectators to the event. Party in the Pasture on Sunday after races.  
*M:* Anne *2<sup>nd</sup>:* Marva *Ayes:* Judy, Anne, Tara, Gina, Marva, Brooke
- **Rod N Roll** requesting \$1500 Promotion Grant. LY = \$1500  
Saturday, October 1 during Oktoberfest – no entry fees for past 2 years  
*M:* Gina *2<sup>nd</sup>:* Anne *Ayes:* Judy, Anne, Tara, Gina, Marva, Brooke
- **Oktoberfest** requesting \$7000 Promotion Grant. LY = \$6932.20  
September 30 – October 2. Farmers Market and Craft Show are full with waiting lists. They are seeing all costs increasing for supplies. Looking into options for kid/family friendly entertainment (e.g. bounce houses)  
*M:* Anne *2<sup>nd</sup>:* Gina *Ayes:* Marva, Gina, Tara, Anne, Brooke *Abstain:* Judy
- **Potter Carbowl** reimbursement request - **\$4000**  
Drew gave a recap on the event and will send missing receipts for reimbursement request.  
*M:* Anne *2<sup>nd</sup>:* Marva *Ayes:* Judy, Anne, Tara, Gina, Marva, Brooke
- **Sidney Gold Rush Days** reimbursement request - **\$3500**  
Ken gave a recap on the event and committee thanked him for recognition of support on flyers/ pins and hanging banner at the event.  
*M:* Judy *2<sup>nd</sup>:* Anne *Ayes:* Marva, Gina, Tara, Anne, Judy, Brooke

### **B. Discuss amendments to bylaws**

Kendra will submit changes requested to County Attorney and present to Visitors Committee for next meeting for vote

### **C. Director's Report**

### **D. General Discussion**

- Discussed banners for Visitors Committee – Kendra will get quote from local producers and order two banners

### **E. Comments from the public**

### **F. Adjourn: 6:48pm**