

Cheyenne County Visitors Committee meeting:
October 5, 2022 at 5:00 PM at the Cheyenne County Visitors Center
658 Glover Road, Sidney, Nebraska 69162

5:01 PM Meeting to Order / Acknowledge Open Meetings Act: Brooke DeNovellis

Roll Call: Judy Harris, Hal Enevoldsen, Tara Fischer, Gina Elsen, Marva Ellwanger, Brooke DeNovellis

Introduction of Guests: Toshia Jones, Erika Enevoldsen, Alisha Juelfs, Phil Sanders, Kendra Mitchell

Approve of current Agenda: *M:* Gina *2nd:* Judy *Ayes:* Judy, Hal, Tara, Gina, Marva, Brooke

Approve Minutes of Prior Meeting: no corrections – stand approved as distributed. *M:* Tara *2nd:* Marva
Ayes: Marva, Gina, Tara, Hal, Judy, Brooke

Forrest Hershberger arrived at 5:07 pm

Financial Reports: Placed on file pending audit

Business

A. Grants

- **PNCC reimbursement request - \$4000**
Alisha gave a recap on the event
M: Gina *2nd:* Marva *Ayes:* Judy, Hal, Tara, Gina, Marva, Brooke
- **Potter Days reimbursement request - \$1625.43**
Erika gave a recap of the event
M: Judy *2nd:* Gina *Ayes:* Marva, Gina, Tara, Hal, Judy, Brooke

B. Director's Report – Kendra discussed E3 and WNTC meetings. Also reviewed plans for the upcoming annual tourism commission conference. Print ad placements and designs were discussed.

C. General Discussion

- Christmas Parade – December 2nd in Sidney. Committee would like to enter a float and use the county's trailer. Judy has an inflatable snowglobe the group could use.
- Holiday Passport – the state tourism commission added a holiday passport program to test this year. Next year we will try to have a couple businesses apply for it if continued.
- Grant reimbursement form – need to remove the word “promotion” from title

D. Comments from the public

Adjourn: 6:26pm