

Cheyenne County Visitors Committee Meeting:
April 6, 2022 at 5pm at the Cheyenne County Visitors Center
658 Glover Road, Sidney Nebraska 69162

5:05pm Meeting to Order/Announce/Acknowledge Open Meetings Act, Brooke DeNovellis

Roll Call: Judy Harris, Hal Enevoldsen, Marva Ellwanger, Brooke DeNovellis

Introduction of Guests: Phil Sanders, Ken Geu

Approve of current Agenda M: Judy 2nd: Hal Ayes: Judy, Hal, Marva, Brooke

Approve Minutes of Prior Meeting: No corrections- stand approved as distributed

Financial Reports: Distributed, Current as of March 21st- Placed on file pending audit

Business

A. Grant

1. Gold Rush Days 2022, Ken Geu: This years' event will take place June 10th, 11th, and 12th 2022. Approximately 600 people expected. Friday there will be a humanities performer and the Cheyenne County Chamber is also having a concert downtown that night. No free hot dog feed as they have done in the past by Wheatbelt. Events throughout the 3-day span planned.
2. Motion to approve: Judy 2nd Hal Ayes: Marva, Hal, Judy, Brooke

B. Recommend Anne Rexroth as a voting member on the Visitors Committee with a term to expire on December 31, 2026 (same as previous member's expiration date).

1. Motion to approve: Hal 2nd Judy Ayes: Judy, Hal, Marva, Brooke

C. Discuss vacant positions on the Visitors Committee: Sonia has submitted a letter of resignation in accordance with the bylaws. Commissioners will be voting on the acceptance of her resignation at their next meeting. It was noted that the new member for this position will need to be a lodging person.

D. Marketing Reports: Discussion was held about recent ads- ideas for future ads and marketing need to be discussed in the future. It was noted that it has been a while since the last marketing grant was applied for/received- possibly applying for another one and/or reevaluation of marketing strategy.

E. Comments from the public: none

F. Adjourn: 5:57pm