

Cheyenne County Visitors Committee meeting:
August 2, 2023 at 5:00 PM at the Cheyenne County Visitors Center
658 Glover Road, Sidney, Nebraska 69162

5:01 PM Meeting to Order / Acknowledge Open Meetings Act: Brooke DeNovellis

Roll Call: Hal Enevoldsen, Tara Fischer, Gina Elsen, Brooke DeNovellis

Introduction of Guests: Ken Geu, Toshia Jones, Kayla Wells, Drew Enevoldsen

Director: Kendra Mitchell

Approve of current Agenda: *M:* Gina *2nd:* Tara *Ayes:* Hal, Tara, Gina, Brooke

Approve Minutes of May 3 Meeting: no corrections – stand approved as distributed. *M:* Tara *2nd:* Gina *Ayes:* Hal, Tara, Gina, Brooke

Financial Reports: Placed on file pending audit

Judy Harris and Sally Harris arrived at 5:08pm

Business

A. Grants

- **Community Shepherds** promotion grant request for Dalton Fall Festival (Sept 22-23)
 - Kayla Wells presented the grant request
 - Motion to approve recommendation of the grant request from Community Shepherds for the amount of \$3,000
 - *M:* Hal *2nd:* Gina *Ayes:* Hal, Tara, Gina, Judy, Brooke
- **Sidney Oktoberfest** promotion grant request for the Oktoberfest event (Oct 6-8)
 - Sally Harris presented the grant request
 - Motion to approve recommendation of the grant request from Sidney Oktoberfest for the amount of \$8,000
 - *M:* Hal *2nd:* Gina *Ayes:* Hal, Tara, Gina, Brooke *Abstain:* Judy
- **Sidney Gold Rush Days** promotion grant reimbursement request for 2023 Sidney Gold Rush Days event (June 9-11)
 - Ken Geu presented the grant reimbursement report
 - Motion to approve grant reimbursement request from Sidney Gold Rush Days for the amount of \$3,200
 - *M:* Judy *2nd:* Hal *Ayes:* Hal, Tara, Gina, Judy, Brooke

- **Potter Lions Club** promotion grant reimbursement request for 2023 Potter CarBowl event (June 24)
 - Drew Enevoldsen presented the grant reimbursement report
 - Motion to approve grant reimbursement request from Sidney Gold Rush Days for the amount of \$5,000
 - *M: Judy 2nd: Gina Ayes: Hal, Tara, Gina, Judy, Brooke*

B. Director's Report

C. General Discussion

- **State Tourism Conferences**– October 17-19, 2023 in Gering and a one-day conference in February held in Lincoln. The Nebraska Tourism Commission has decided to hold the annual conference in February/Lincoln for a few years. The agritourism conference will likely move to late fall and the MarketTech conference will continue to be similar to the one in 2023 with agritourism track options for attendees. Kendra will forward more details about the upcoming conference in Gering when available.

D. Comments from the public

- Judy talked about recent newspaper articles and the public's perception of the Cheyenne County Visitors Committee
- Hal stated that he does not have any personal conflicts of interest with recent Potter Improvement Committee improvement grant request or any other Potter event requests and offered to submit a financial interest form to the county.
- Sally thanked the committee for their hard work and dedication to helping events in Cheyenne County grow.

Adjourn: 6:05pm